

1st & 10 Meeting Minutes

May 25, 2016

Meeting held at Norton High School Café.

In attendance: Stacey Bernritter, Jan Marie Combs, Peter Freeman, Jackie Hunt, Jeff Kern, Cindy MacDonald, Coach McCarthy, William McNichols, Denise O'Neill, Michelle Petersen, Dee Poirier, Paula Raneri, Beth Walter, Lisa Zaroni,

Lisa Zaroni started the meeting and stated that there are open positions on the board, including President, Vice President, Secretary, Treasurer, and Director of Fundraising.

Individual motions were made, and they were seconded, and unanimously supported in the order below) by those that attended for:

Jan Marie Combs for Secretary
Stacey Bernritter for Treasurer
Michele Petersen for President
Denise O'Neill for Vice President

The Vice President will oversee Team Meals, Summer Food, Spaghetti Suppers, Kick-Off Barbeque, Concessions and any other food needs throughout the season – VP will oversee but have support from a number of other folks, including Team Parents and volunteers. Pete Freeman will continue to run the concessions.

Update from Coach McCarthy – he meets with his staff each month and they review needs, personnel, etc, and begin preparing for the upcoming season.

When asked what would be on his wish list, he stated that there is a desperate need for an extension accessory to go along with the hudl program which essentially would break down the game films (as well as opponent's game film) and the related statistics quickly, which would be extremely beneficial to the coaching staff. The cost is approximately \$850 in addition to the cost of Hudl. Jeff Kern made a motion, (seconded by Pete Freeman), to approve the funding for the Hudl program and the add-on accessory. It was approved unanimously.

Coach also shared that there will be a football camp this summer at MA Maritime Academy – strong slate of coaches including the coach from Springfield College. Coach feels that this will be a strong benefit for the kids that participate (including incoming freshman) and will also prepare them for passing league as well as the regular season. Coach is looking for full participation (although understands that those that have Summer Legion Ball will have

conflicts). Cost is \$100 per player and the camp hours are 4 pm – 9 pm on June 28, 29, and 30. Forms are on the website – please complete and send in to either Coach McCarty or one of the three Captains.

Summer lifting schedule has been set and will be held Monday, Wednesday, and Fridays from 2:30 – 4:30 pm (Beginning on July 4th) at the NHS Locker Room/Gym. This will be a conditioning and weight training program. Cost per player is \$65 and that includes a shirt for each player. Darren Doucette from “Driven Sports” will lead these summer conditioning sessions. First session is July 4th! Coach would like full participation but understands that families will take vacations during the summer.

The website has been updated – check the site often for schedule updates and news:
<http://www.nortonlancerfootball.com/>

The Team Captains for next year (Ben Combs, Matt Petersen and Mike Sheehan) as well as potentially other players will visit the middle school early June to promote the program. Hoping to recruit some new members coming up to the high school.

Passing League schedule not out yet (most likely will start late June or early July) – Coach looking for full participation for players (unless other sports commitment conflicts). Luke Kane will be passing league coach.

Conditioning practice will begin on Friday, August 19th – and continue into the next week! Mark your calendars!

Equipment pickup and kick off barbeque will be held on Friday August 12th! Denise and team parents will be in touch to share needs for the BBQ!

Scrimmages will be August 27th and September 3rd! Mark your calendars!

Lisa Zanoni shared the treasurer’s report:

\$8300 in account to start
\$2200 Bill Owed for Uniforms
\$1500 Allocated for Senior Scholarships
\$1600 Hudl and Accessory
\$3000 In account moving forward

Fundraiser! Canning at Roche Bros is again expected to happen on Father’s Day, June 19th. Details to follow!

Other fundraising efforts will need to be made! 1st and 10 NEEDS A DIRECTOR OF FUNDRAISING or perhaps co-Directors! Please let a board member know if you are interested!

Beth Walter will take the lead on the fundraising efforts related to the Football “Program” but could use some assistance for sure!!!! Beth will send out letters to potential donors/advertisers. If anyone knows of anyone who would like to take out an ad, please contact Beth Walter. Also, if anyone can lend a hand to Beth that would be much appreciated!

We are seeking someone with graphic arts experience to help layout the booklet. Volunteers appreciated!

Player/Coach photos will be taken again in August. Ted Kane has taken them in the past. This year, if Ted is available to take photos again that would be great. If not, Jan Combs will take photos.

Norton Public Schools will be kicking off some new initiatives. “Purple Fridays” – trying to create a buzz about sports – trying to get younger kids involved earlier, coming to games, taking the field at half time (similar to other towns).... Want to get more excitement and involvement around the sports programs. Founders Day can also be used to promote high school sports/football games. The more people that attend the games, the more opportunity we have for fundraising (50/50s, concessions, products) thus it is important to ramp up activities.

June 6th is the BIG TOWN MEETING! Two scenarios on the table: 1) Pay as you Play (VERY HIGH FEES) or 2) Hybrid – fees go up to roughly \$350/\$400 with no family cap. PLEASE GO TO THE MEETING, CONTACT SCHOOL COMMITTEE, etc, so that we have at least the hybrid opportunity and not the pay as you go. Please get out there if you can, show your support, convince the non-believers that this is important stuff! Looking for the Hybrid option at a minimum!

Coach McCarthy commented on how sports are so very important for kids. So important for kids to be involved, keep on track, and learn the benefits of being a member of a team. Helps with attendance at school and focus on school work.

Other wish list items for Coach would include a “Hydration Station”. Not sure we can fund this now however will keep on the wish list!

Team Parents are as follows:

William/Michelle McNichols: Freshman

Denise O’Neill: Sophomores

Jackie Hunt: Juniors

Tammy Freeman: Seniors

Thank you to the Team Parents! They will reach out to their groups for assistance with the Thursday night Spaghetti Suppers as well as with anything else class specific.

Dee Poirier will contact the VFW and handle booking the space for the Thursday night suppers.

There will be no golf tournament this year!

That about wraps up the meeting! Reach out to your newly elected board members if you have questions or would like to volunteer! We still need a Director of Fundraising (or Co-Directors) so please consider this important position(s)!

Looking forward to the football season ahead!

NEXT 1st & 10 MEETING IS JUNE 27th!