

1st & 10 Foundation

Norton High School Football Boosters

PO Box 241 | Norton, MA 02766

Tax ID #510-597-914

June 25, 2018

Dear Local Business Partner,

The 1st & 10 Foundation supports the Norton High School's Football Program and all of its players by providing necessary training gear and supplies and related support throughout the season. The success of our program depends on generous donations from our supporters.

We are writing to see if you will please consider placing an Ad in this year's Football Program. The Program is distributed at all home football games (minimum of five games), giving businesses great exposure. In addition, we will list sponsors on our website for additional exposure AND announce our sponsors during home games.

Below is a listing of the 2018 Season Program pricing:

Ad Size	Price
Back Cover	\$650.00
Full Page	\$400.00
½ Page	\$250.00
¼ Page	\$175.00
Business Card	\$100.00

If you have any questions, please contact us as we would be happy to answer any questions. If you are interested in placing an Ad please complete page 2 of this letter and return it to 1st & 10 Foundation, P.O. Box 241, Norton MA 02766. We THANK YOU so very much for considering supporting the Norton High School Football Program and its players.

Please respond by August 1, 2018 as we need to design and print programs for distribution beginning at our first home game (first week of September). We appreciate your support!

Sincerely,

First and Ten Foundation

If you have any questions please contact us at news@nortonlancerfootball.com. If you would prefer to email your ad, please email to Stacey Bernritter at slberntter@gmail.com or text to 781-686-4635.

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PO Box 241 | Norton, MA 02766

Norton High School Football Program

2018 Season PROGRAM Ads

Company Name:	
Company Address:	
Contact Person:	
Phone #:	
Email:	

Please indicate Ad Size desired below:

Ad Size	Price	X	Please Enclose Artwork*
Back Cover	\$650.00		
Full Page	\$400.00		
1/2 Page	\$250.00		
1/4 Page	\$175.00		
Business Card	\$100.00		

*Artwork can be just your business card or a larger size ad in a word doc or pdf. Artwork can be included in the envelope or emailed to Stacey Bernritter at slberntter@gmail.com or text to 781-686-4635.

Please make checks payable to: **1st & 10 Foundation**

Thank you for your support!!